

SRI GURU TEG BAHADUR KHALSA COLLEGE, SRI ANANDPUR SAHIB

PG DEPARTMENT OF ECONOMICS

Student Entrepreneurship and Social Responsibility Activity: Startup Activity

“In giving, we grow; in serving, we shine.”

On Wednesday, 04 February 2026, the institution organized an inspiring event in which postgraduate and undergraduate students of the PG Department of Economics set up stalls within the college premises as part of Entrepreneurship Day under the IIC Cell. The objective of this initiative was to promote social responsibility among students and to provide them with a platform to showcase their creativity, teamwork, and earning strategies through various marketing techniques.

A major highlight of the event was the active participation of students from nearby schools and alumni invited by the institution. Their presence added immense value to the event, as they guided the student volunteers, shared their experiences, and motivated younger students to develop an entrepreneurial mindset. Their engagement reflected a strong sense of belonging and commitment to the college ethos of community service.



As part of the activity, a “Pani Puri” (Golgappa) stall was set up by the students. The total cost incurred amounted to ₹2,000, while the total revenue generated was ₹3,200. After covering the cost of production, the students earned a net profit of ₹1,200 providing them with practical exposure to cost–revenue analysis and profit generation.

The success of the event was ensured through the collective efforts of student volunteers, alumni, and staff members. The volunteers actively assisted in setting up the stalls, guiding visitors, and coordinating with school representatives. All contributors played a significant role by offering their time, expertise, and encouragement throughout the event.

Overall, the event was conducted smoothly and successfully achieved its objectives of fostering community engagement, student involvement, and social awareness. The positive response from the institution, students, and visitors highlighted the importance of such initiatives in strengthening the partnership between the college and society. The event was successfully conducted under the guidance of Dr. Jasvir Singh Principal, the Team Incharges Dr. Shaveta Kaushal, Ms. Amandeep Kaur and Ms. Manpreet Kaur.