PG Department of Commerce and Management Celebrated World Consumer Rights Day



PG Department of Commerce and Management, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib Punjab, Organises an Essay Writing Competition on 17 March 2025 to celebrate World Consumer Rights Day (15 March 2025). 17 students participated in this competition. The main objective of this competition was to raise awareness among students about consumer rights, promote informed decision making and empower them to protect their interests as consumers. It offers participants to express their ideas clearly and persuasively and offers a platform for showcasing writing talent. The major topics of the competition were Consumer Rights in the Digital age: Challenges and Opportunities, Empowering Consumers: The Significance of World Consumer Rights Day, Fair Prices, Fair Practices: Ensuring Justice for Consumers. Students were asked to write on any one topic according to their choice in any three languages English, Hindi and Punjabi in maximum 200-250 words. 40 minute time as allowed to write an essay. Suman B.com(H) sem 4th stood first, Kritika B.com(G) sem 4th second, Anushka Chaudhary B.com (H) sem 2nd third. The activity was initiated under the supervision of Dr. Manjeet Singh, the head of PG Department of Commerce and Management. Principal Dr. Jasvir Singh appreciated the initiative of PG Department of Commerce and Management. The competition was coordinated by Prof. Sukhwinder Kaur Assistant Professor (Commerce Department) Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib.



