

An Industrial Visit by PG Department of Commerce & Management

PG Department of Commerce and Management, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib organized an Industrial visit for the students of B.Voc. (Hospitality and Tourism) Semester-II and IV at Zaika Hospitality Service, Zirakpur (Punjab) under the supervision of Prof. Dharmendar Prakash on 05 April, 2024. The primary aim of the visit was to provide students with first hand exposure to the hospitality industry and its operational dynamics.

The visit commenced with a warm welcome by the hotel management, who provided an overview of the hotel's history, services and commitment to guest satisfaction. Students were then guided on a comprehensive tour of the hotel premises, including its luxurious accommodations, state-of-the-art amenities, and exquisite dining facilities. They had the opportunity to interact with hotel staff, from front desk personnel to culinary experts, gaining insights into the diverse roles and responsibilities within the hospitality sector. Engaging in live demonstrations, students witnessed the meticulous attention to detail required in areas such as housekeeping, food preparation, and customer service.

Throughout their visit, the students gained a deeper appreciation for the role as teamwork and adaptability in ensuring a seamless guest experience. Beyond theoretical knowledge, the industrial visit provided students with practical exposure to real-world hospitality practices, equipping them with essential skills and perspectives for their future careers in the industry.

The visit will enlighten and enriching experience for the college students, offering a holistic understanding of the hospitality sector's intricacies. As they depart, students carried with them not only newfound knowledge but also a sense of inspiration and purpose in pursuing excellence in their chosen fields within the vibrant world of hospitality.



Sd/- Dr. Jasvir Singh
(Principal)
SGTB College, Sri Anandpur Sahib