

Industrial Visit to Decathlon – Zirakpur

PG Dept. of Commerce and Management organized an industrial visit for the students of B.Voc Retail Management and BBA to Decathlon- A Sports goods Retail Store at Zirakpur on 5th Nov. 2024. The students gained knowledge regarding category killer retail store and various retailing concepts like store display, Visual Merchandising, Inventory Management. The students also got a chance to interact with the staff members and get to know the width and depth of product mix. Where as the Students were accompanied by Prof. Jatinder Singh, Prof. Sonia Kumari and Prof. Shubneet kaur for the visit.



Sd./- Jasvir Singh

(Principal)