

Visit Report

Subject: Visit to Sri Guru Teg Bahadur Museum, Anandpur Sahib

Date of Visit: 27th September, 2024 (World Tourism Day)

Course: B.Voc in Hospitality and Tourism

College: Sir Guru Teg Bahadur Khalsa College, Anandpur Sahib

Department: PG Department of Commerce and Management

Coordinators: Dr. Kamajeet Singh and Prof. Dharmendar Praksah

1. Introduction

On the occasion of World Tourism Day, the students of B.Voc in Hospitality and Tourism from Sir Guru Teg Bahadur Khalsa College, Anandpur Sahib, embarked on an educational visit to the Sri Guru Teg Bahadur Museum in Anandpur Sahib. This visit was a significant opportunity for the students to enhance their understanding of religious tourism, historical preservation, and the role of cultural heritage in tourism.



2. Objectives of the Visit

The main objectives of the visit were:

- a) To understand the importance of cultural heritage in tourism.
- b) To learn about the life and sacrifices of Sri Guru Teg Bahadur, the ninth Sikh Guru.
- c) To observe how museums preserve and present historical and religious artifacts.
- d) To connect the academic learning of tourism with real-world experiences in cultural heritage sites.

e) To promote the idea of religious tourism in the region.

3. About Sri Guru Teg Bahadur Museum

Located in the sacred city of Anandpur Sahib, the Sri Guru Teg Bahadur Museum is dedicated to the memory of the ninth Sikh Guru, Guru Teg Bahadur Ji. It highlights his sacrifices for religious freedom and the Sikh community's rich history. The museum houses an extensive collection of rare artifacts, manuscripts, and paintings depicting significant events from the Guru's life and the history of Sikhism.

4. Highlights of the Visit

Museum Tour: The students were guided through the museum, where they observed several paintings, artifacts, and documents that showcase the life of Guru Teg Bahadur Ji. The museum's layout and curation provided a deep insight into the Guru's philosophy, his contributions to Sikhism, and his ultimate sacrifice to uphold religious freedom.

Interactive Learning Sessions: A special session was organized for the students, where they were introduced to the concept of Religious Tourism and how Anandpur Sahib plays a vital role in attracting pilgrims from around the world. The museum's curator explained the importance of heritage preservation and its impact on tourism.

Cultural Understanding: Students learned about the rich heritage of Sikhism and the significance of Anandpur Sahib as a religious and historical site. The museum helped students connect with the spiritual and cultural values of the region, which are essential for those in the hospitality and tourism industry.

Preservation Techniques: One of the key takeaways for the students was understanding the importance of proper preservation techniques used in museums. The students gained practical knowledge of how historical artifacts are maintained and displayed to ensure longevity and educational value for future generations.

Documentary Screening: The museum organized the screening of a short documentary that depicted the life of Guru Teg Bahadur Ji, his martyrdom, and his contributions to the Sikh faith. This enhanced the students' understanding of the Guru's legacy.



5. Educational Insights

The visit provided the students with practical exposure to the concepts of Heritage Tourism and Cultural Tourism. It also enhanced their understanding of how historical figures and events can be integrated into tourism to attract visitors from across the globe. Students were able to appreciate the spiritual and educational value of such heritage sites, which are vital components of the tourism sector.

Additionally, students recognized the need for promoting such religious sites in the global tourism market to highlight their historical, cultural, and religious significance. They also learned how local festivals, events, and historical commemorations could be leveraged for tourism development.

6. Significance of World Tourism Day

Being part of this visit on World Tourism Day helped the students understand the global importance of tourism. The theme of this year's World Tourism Day, "Tourism and Green Investments," encouraged discussions on how religious and cultural sites like the Sri Guru Teg Bahadur Museum can incorporate sustainable practices in tourism.

7. Conclusion

The educational visit to the Sri Guru Teg Bahadur Museum was an enriching experience for the students of B.Voc in Hospitality and Tourism. It deepened their knowledge of religious and

heritage tourism while offering practical insights into the preservation and promotion of historical sites. The visit aligned with their academic curriculum and instilled a sense of responsibility towards preserving and promoting cultural heritage in tourism.

This visit also emphasized the importance of World Tourism Day and the role of future tourism professionals in promoting and sustaining such heritage sites.