

INDUSTRIAL VISIT CUM EXCURSION TOUR

PG Department of Commerce and Management organized an Industrial Visit at on 19.10.2024 Godrej Consumers Pvt. Ltd. Baddi (HP). Final year students of B. Com and M.Com. accompanied by three faculty members visited the company. The objective of this visit was to gain practical insights into their manufacturing processes, business strategies, and innovative practices. Students visited manufacturing plant and were told about production process, safety measures, cost reduction techniques, marketing supply chain, staff welfare and about the management of the Company. The visit highlighted the company's emphasis on automation, quality control, and safety protocols. As a part of excursion students visited Kasauli. It was a wonderful and great learning experience. Dr.Manjeet Singh, Dr.Manpreet Kaur and Prof.Ramneet Kaur were the coordinators.



Sd/. Dr. Jasvir Singh
(Principal)