

INDUSTRIAL VISIT REPORT

PG Department of Commerce & Management organised an Industrial Visit of B. Voc Retail Management and BBA students at Vishal Mega Mart, Rupnagar under the supervision of Prof. Jatinder Singh, Prof. Shubneet Kaur and Prof. Sonia on September 12, 2024. The students gained knowledge regarding various retailing concepts like Store Display, Visual Merchandising, Inventory Management, POS software and many more. They also interacted with staff members and got to know the day to day operations of a retail outlet. The manager Mr. Sandeep interacted with the students and answered their queries which provided the valuable insights into the working of the store. This visit was the significant educational opportunity for the students.

