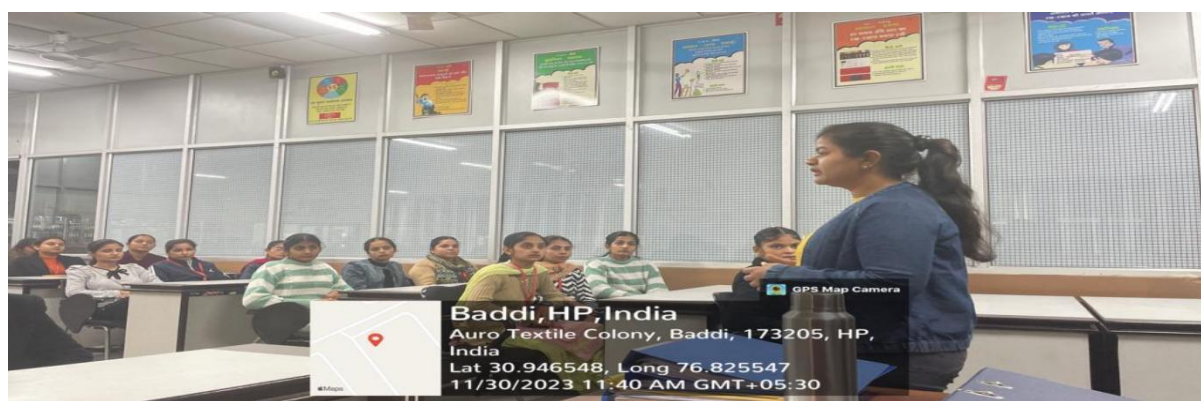


Industrial visit cum excursion tour



PG department of Commerce and Management has organized one day industrial visit to Vardhman Textiles, Baddi on November 30, 2023 for the students of B.Com (Accounting and Finance) 3rd Sem, M.Com. 1st Sem and M.Com. 3rd Sem. Miss Pooja and Miss Bhavna from HR Department guided the students and made them aware about the working of the concern. The HR Recruitment process and the marketing strategy of the textile was also well explained. The visit enhanced the student's knowledge related to Cost Accounting, HRM and Marketing process as they got the practical exposure. After this industrial visit the students also enjoyed the excursion tour to Pinjore Garden, Haryana. Dr. Navjeet Kaur, Prof. Manpreet Kaur and Prof. Harpreet Kaur Bains were the co-ordinators of the whole event.

Sd/. Dr. Jasveer Singh
(Principal)