

P.G. Department of Commerce & Management Organised “One day Workshop on Entrepreneurship skill and Self Employment”

On 22nd March 2023, P.G. Department of Commerce and Management Organised a “One day Workshop on Entrepreneurship skill and Self Employment”. Around 400 students of B.Com(Honrs) final year, B.Com (H)4th Sem, BBA-4th Sem, M.Com-4th Sem, B.Voc (Retail) and B.Voc(Hospitality) participated in the workshop. In the morning session there was a guest lecture delivered by Mr. Paramjit Singh, founder and director of Regional Centre For Entrepreneurship Development (RCED), Mohali. He motivated the students regarding entrepreneurial activities and self employment in modern times. There was an exhibition of handmade material displayed by various self help groups and students showed their team work and selling skills by organising various food stalls and fun games. The main purpose of this workshop was to create practical awareness among students regarding entrepreneurial activities and self-employment as well as to learn in their syllabus. All the students of the department personally visited the stalls of different self help groups and learned the techniques of selling products. Mata Sahib Kaur Self Help Group, Patiala Punjabi jutti self help group, Ropar Sweets and bakers, Kirti Kisan Group highlighted their creativity. Students have visited the different stalls like stall of handmade Fulkaris, Daris, Bakery products, Achaar, pickles, Murabba, Handicrafts, Punjabi juttis and organic products etc. Dr. Hardeep Kaur was the coordinator of the workshop.

Principal Dr. Jasvir Singh appreciated the department for organising the valuable activity for the students. Dr.Manjeet Singh (Head of Department) also escalated and motivate the students for such kind of worthful efforts and promised for arranging such kind of career and guidance activities in near future



During Lecture Head of Department Dr. Manjeet Singh



Guest Lecture by S. Paramjit Singh , Director (RCED)



Inauguration of exhibition by chief guest.



Principal Dr. Jasvir Singh at food Stalls organised by students.



Principal Dr. Jasvir Singh with Self Help Groups Members.



Stalls visited by different faculty members.