## P.G. Department of Commerce & Management organised "One Day Entrepreneurial trip/ visit to SARAS ART AND CRAFT MELA Patiala"

On 4<sup>th</sup> March 2023, P.G. Department of Commerce and Management Organised a "One day entrepreneurial trip of 45 students of B.Com (Honrs) final year, Second year, B.Voc (Retail) and B.Voc (Hospitality) to Art and Craft SARAS MELA Patiala. The main purpose of this visit was to create practical awareness in students regarding entrepreneurial activities and self-employment as it is a part of their syllabus. All the students personally visited the stalls of different self help groups at SARAS MELA and learn about their activities like, the techniques of selling the products and other important tacts of retail business. Students visited the different stalls like stall of handmade Fulkaris, Daris, Bakery products, Achaar, (pickles), Murabba, Handicrafts, Kashmiri masaale, Afghani shawls etc. The visit was organised by Dr. Hardeep kaur and Prof. Arshdeep Singh.

Principal Dr. Jasvir Singh appreciated the department for organising the valuable activity for the students. Dr.Manjeet Singh (Head of Department) also appreciated and motivated the students for such kind of worthful efforts and promised for arranging such kind of career and guidance activities in near future.





