



## **Self-driven Activity- Innovation Ambassador session**

Institution's Innovation Council

Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib  
Punjab, India (Autonomous College)

A

Visit to

BAM Khalsa College, Garhshankar, Punjab

On

05.08.2024

(Innovation Ambassador session, activities and interactions with students)  
(9:30 am- 4:30pm)

On 5th August 2024 an Expert talk was delivered by Dr. Tejinder Kaur Institutions' Innovation Council, Member and Innovation Ambassador, Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, at Babbar Akali Memorial Khalsa College, Garhshankar on topic "Converting Innovation into Startup, from idea to Impact." The main focus of the lecture was to provide insights into how innovative ideas are developed and transformed into viable business models. This includes understanding the stages of innovation, from ideation to prototype to market launch. Students learnt how to assess market needs and identify opportunities where their innovations can solve real problems. Case studies and examples of successful startups that have effectively converted innovation into business were also discussed. A discussion was also there about different funding options available for startups, such as venture capital, and seed funding etc. More than 100 students and faculty members attended this session.

**Objectives:** To make the student understand about Innovation and Entrepreneurship.

**Benefits:** Enhancing practical skills and motivate the students for start-ups

**No. of Participating Students:** 100

**No. of Faculty Participants:** 10

**Link before the event:**

<https://www.instagram.com/p/C-NkFijhnr/?igsh=ZGt1dzI1ZGN2eXhi>

**Facebook Link after the event:**

[https://www.facebook.com/story.php?story\\_fbid=968077651782244&id=100057400550019&mibextid=WC7FNe&rdid=OQLq3v9Qb3XHh11T](https://www.facebook.com/story.php?story_fbid=968077651782244&id=100057400550019&mibextid=WC7FNe&rdid=OQLq3v9Qb3XHh11T)

**Instagram Link:**

[https://www.instagram.com/p/C-SLjDNs0p1/?igsh=d3BrOXD6MWE3MnAw&img\\_index=1](https://www.instagram.com/p/C-SLjDNs0p1/?igsh=d3BrOXD6MWE3MnAw&img_index=1)

