



Self-driven Activity- Innovation Ambassador session



Institution' s Innovation Council

Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib
Punjab, India (Autonomous College)

A

Visit to

BAM Khalsa College, Garhshankar, Punjab

On

05.08.2024

(Innovation Ambassador session, activities and interactions with students)
(9:30 am- 4:30pm)

Expert talk was delivered by Institutions' Innovation Council, President and Innovation Ambassador, Dr. Gurpreet Kaur from Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib, under the management of Shiromani Gurdwara Parbandhak Committee at B. A. M Khalsa College, Garhshankar on 5th August 2024 on the topic of “Innovation And Startup Ecosystem Enablers From The Region”. More than 100 students and faculty members attended this session. The main objective of this program was to make students aware about startup, entrepreneurship programs for their self-employment and to inform about how IIC works. Dr. Gurpreet Kaur through her lecture told the students and faculty about how they can start self-employment. Discussions were carried out on the functioning of IIC, it's benefits for students, role of enablers, and enablers at Punjab state and National level.

She inspired the students by giving some examples, to express new ideas and move forward by creating start-up ideas on it. She also shared special information about self-employment innovative ideas and how government provides seed money to start the company.

Objectives: Accelerating R &D, Innovation and Entrepreneurship in the country

Benefits: Enhancing practical skills and motivate the students for start-ups

No. of Participating Students: 100

No. of Faculty Participants: 10

Link before the event:

<https://www.facebook.com/share/p/1tnfkbiSrKcpsLt9/?mibextid=WC7FNeInstagram>

link:

FacebookLink after the event:

<https://www.facebook.com/share/p/gmUMwKTf4FfEx9d9/?mibextid=WC7FNe>

Instagram Link:

<https://www.instagram.com/p/C-SLWwqMGJK/?igsh=MTBqNWgwdnRudjFndQ==>



